

Mater Dei Girls Volleyball

Fall Media Guide and Electronic Display Sponsorship FAQ's

1. What is a “sponsorship?” Sponsorship is a way of supporting the Mater Dei girls’ volleyball program. Selling sponsorship is a means for a player to help pay for some, or all, of her annual team fees. 60% of every dollar a player sells will go towards reducing their participation fees.

2. Who are our sponsors, what do they do, and what do they receive? Sponsors provide financial support for the Mater Dei Girls’ Volleyball program and can be parents, grandparents, friends, neighbors, local businesses, etc. They help support the Mater Dei Girls’ volleyball team and, in turn, receive space for a personal tribute or business recognition in the Electronic Display panels in the Meruelo Athletic Center at Mater Dei during all home games.

3. What is an “Electronic Display?” In the Meruelo Athletic Center, we are fortunate to have multiple large digital display panels – on the floor level scorers Pro-Table panels (18’ total panel length) and on two 9’ x 8’ big screen video scoreboards. These spaces can be used for either personal messages or business name recognition. The full color displays are featured at 6-8 second intervals on a continuous loop during all home matches. *Please note that unfortunately we cannot have video ads as the movement is a distraction to the athletes performing.*

4. What are the specs?

Big Screens

1920x1080 resolution

Score Tables (Dark Backgrounds Encouraged)

1920 x 244 resolution

5. How much does it cost to be a sponsor? The Electronic Display sponsorships are \$500 for recognition on all digital boards in the Athletic Center during all games.

6. When can I sell sponsorships? Sponsorships can be sold starting NOW! For electronic display sponsorships, payment and graphics should be received as soon as possible. You can get it in later, it just will be on the board for less matches. Time is of the essence!

7. What if I need help putting together a personal tribute or recognizing a business sponsor? Email Crystal Day at cday@materdei.org with any questions you may have. Crystal cannot make the artwork for you, but she could provide examples of what others have done.

8. How do send in the advertisement and payment? Please email the ad file to Crystal Day-Chitwood at cday@materdei.org. Then you can send your checks, made out to Mater Dei Girls Volleyball, by mail or dropped off at the school to Crystal Day-Chitwood or Dan O’Dell.

9. What if a restaurant wants to be a sponsor and provide food in lieu of payment? Although we have occasionally accepted this type of sponsorship in the past, we don’t anticipate accepting any new restaurant sponsors this year because a vendor must be on Mater Dei’s list of pre-approved suppliers, and this application process takes a while to complete. Please contact Dan O’Dell at dodell@materdei.org with any further questions.